

Lisamas

**UX designer, researcher,
and prototyper**

see my work at
lisaimas.com

Skills

Software

Photoshop
Illustrator
InDesign
AfterEffects
Premiere
Axure
Balsamiq
Sketch

Design

storyboarding
wireframing
prototyping
sketching
mobile design
responsive design
iterative design

Research & Testing

Contextual inquiries
Affinity diagrams
Think-Alouds
A/B testing
Heuristic evaluation
Survey design & analysis
Usability testing
Competitive analysis

Coding

HTML5/CSS3
Javascript
jQuery
Python

Languages

English
Russian

Contact

imas.lisa@gmail.com
(412)-265-5236

Education

Carnegie Mellon University || Dec 2015

Master of Human-Computer Interaction

Carnegie Mellon University || May 2015

Bachelor of Human-Computer Interaction

Bachelor of Humanities and Arts (art & linguistics)

GPA: 3.74 || Dean's List (7 semesters)

Work Experience & Projects

UPS

UI/UX Designer || Jan 2016 - present

Working with an interdisciplinary team to iteratively create designs according to user and business needs. Testing prototypes to gather user feedback on improvements and further changes. Conducting usability research across applications to pinpoint opportunities for improvement.

Bloomberg

Project Interaction Design Lead || Jan - Aug 2015

Collaborated in an interdisciplinary team to build a software solution to reduce stress for customer service representatives. Conducted research with 60+ participants to determine user needs. Iteratively designed a high-fidelity interactive prototype using feedback from three rounds of rigorous user testing.

Visa

Enterprise User Experience intern || May - Aug 2014

Created wireframes and prototypes of website and application interfaces individually. Also worked collaboratively across departments to conduct widespread research across the company and build data-backed user personas for clients.

Tea-Riffic

UX researcher, UI designer, video editor || Apr - May 2013

Collaborated with group to conduct user research, create storyboards, and iteratively design a ubiquitous computing environment for a coffee shop. Created a professional visual presentation of the work through video editing.

VIA mobile app

UX researcher, UI designer || Jan - Mar 2013

Worked with a team to conduct user research, build user personas based on case studies, and go through several phases of design to create a working prototype of a phone application to help mobile workers navigate new areas.